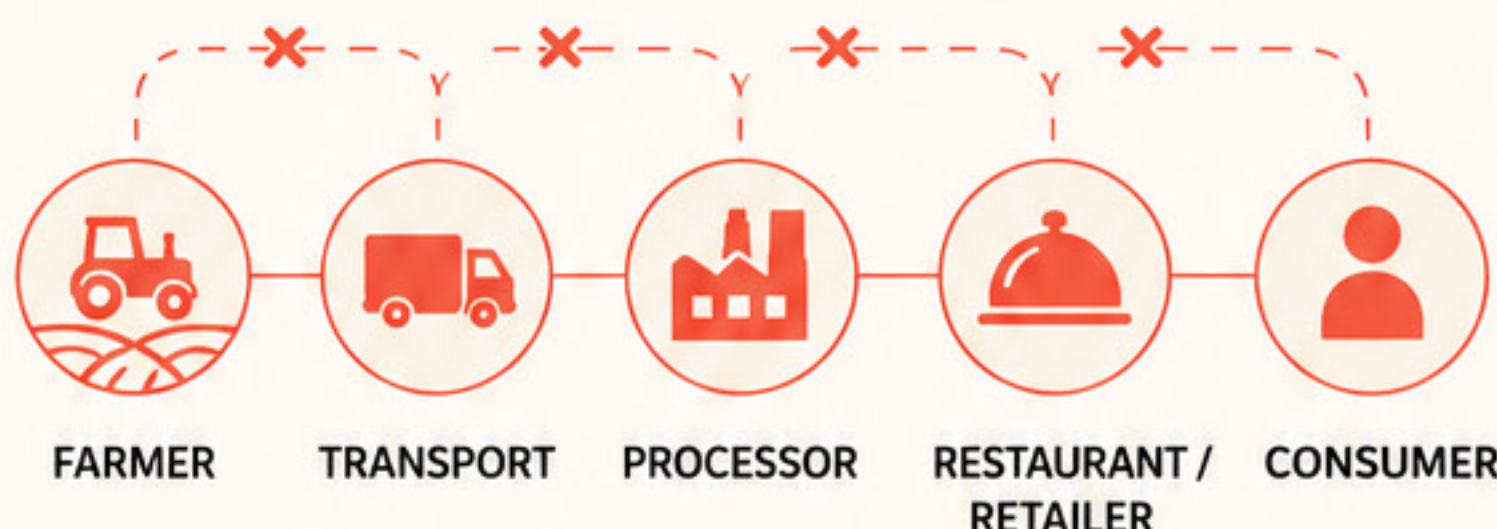




! THE PROBLEM

Consumers cannot fully trust the origin, sustainability and authenticity of the food they eat due to fragmented and unverifiable information.

- Lack of transparency in the supply chain
- Hard to verify sustainability claims
- Trust gap leads to uninformed decisions and unsustainable choices



INFORMATION IS FRAGMENTED, NOT VERIFIABLE,
THEREFORE **TRUST** IS LOST.

✓ THE SOLUTION

WOGI CHAIN is an integrated digital platform that makes food information transparent, verifiable and meaningful from farm to table.



TRANSPARENCY
Every step is recorded and verifiable.



TRUST
Validated data builds confidence and credibility.



INFORMED CHOICES
Actionable information empowers sustainable decisions.

💡 TECHNOLOGICAL INNOVATION



BLOCKCHAIN
Immutable record of product journeys and data security.



ARTIFICIAL INTELLIGENCE
Sustainability analysis and trustworthy scoring (WOGI Score).



USER EXPERIENCE
Scan a QR code to access clear and reliable information.



LIVING LAB VALIDATION
Tested in real environments, across countries and communities.

🎯 RESULTS & TARGETS (BY 2029)



100%

Traceability coverage in pilot supply chains



+25%

Increase in consumer trust



+20%

Growth in sustainable purchase intention



10,000+

Active users on the platform



-15%

Reduction in food waste



3

Pilot countries with scalable and replicable results

