



THE CHALLENGE

RURAL AREAS FACE COMPLEX AND INTERCONNECTED PROBLEMS



Limited market access for small-scale producers



Inefficient and fragmented food supply chains



Rural depopulation and aging population



Low digitalization and innovation capacity



Environmental pressure and unsustainable practices



RURALFOOD NEXUS

Boosting sustainable competitiveness in rural areas through entrepreneurship, skills and digital-social innovation



OUR SOLUTION

AN INTEGRATED APPROACH CONNECTING PEOPLE, FOOD, TECHNOLOGY AND NATURE



Strengthening short food supply chains and **local markets**



Digital tools, data and **AI** for smarter and transparent food systems



Entrepreneurship and skills development for rural communities



Sustainable and climate-friendly farming and food practices



Cross-sector collaboration and living labs in rural regions



OUR EUROPEAN CONSORTIUM

A STRONG PARTNERSHIP ACROSS 8 COUNTRIES



Better Us (Coordinator)
Slovakia



World Gastronomy Network Ltd.
Hungary



Innowise Group
Poland



Dalarna University
Sweden



St. Kliment Ohridski University – Bitola
North Macedonia



Municipality of Bitola
North Macedonia



Asociația Între Vecini
Romania



Szigetköz Szatyor Foundation
Hungary



Smart Agro Hub
Greece



Euromontana
France (Brussels Office)



We empower rural communities, farmers, startups and local actors to co-create the future of sustainable food systems.

www.ruralfoodnexus.eu

OUR EXPECTED IMPACT

MEASURABLE RESULTS FOR STRONGER RURAL REGIONS



15+ farmers and rural entrepreneurs supported with mentoring and funding



More efficient, resilient and transparent food supply chains



Stronger environmental sustainability and climate resilience



Increased income and market opportunities for local producers



Rural innovation ecosystems and cross-sector collaboration



Scalable solutions and policy recommendations for Europe



LOCAL ROOTS



SMART SOLUTIONS



STRONG COMMUNITIES



SUSTAINABLE FUTURE



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